

**Kansas Department of Commerce  
Testimony on SB 91 as Amended  
Rachel Willis, Director of Legislative Affairs  
at the Kansas Department of Commerce  
House Taxation  
March 15, 2023, 3:30 p.m.  
Room 346 S**

The Kansas Department of Commerce supports SB 91 as amended, the Kansas Film and Digital Media Production Development Act, and requests the House Commerce Committee pass the amended bill favorably.

The Kansas Creative Arts Industries Commission (KCAIC), a division of Commerce, is dedicated to promoting, supporting and expanding Kansas' creative industries through enhanced community and economic development initiatives. The film and media production industry is rapidly expanding and there is huge opportunity for Kansas to capitalize on this growing industry if we can offer the right tools.

The Kansas Film and Digital Media Production Development Act will generate investment in Kansas by:

- incentivizing film, video and digital media productions
- facilitating the development and growth of a film and media production industry
- facilitating and incentivizing associated businesses

With the goal of becoming a national and regional leader in film and media production, this investment package gives Kansas a seat at the table for an industry at the forefront of innovation and job growth. The bill is designed to offer a 360° approach to invigorate film and media production in the state. This includes funding for education and workforce development, access points for local businesses and competitive opportunities for the multimillion-dollar projects currently being filmed elsewhere. This strategic and thorough approach will have immediate economic impacts as well as deepen the opportunities for students and young professionals to invest their time and talents in Kansas.

When these projects are made in Kansas, we benefit by not only showcasing the unique physical beauty of our state but also showcasing the immense artistic and technical talent available within Kansas. This bill makes us competitive and will result in increased economic impact and additional opportunities for current and future Kansans working in the media industry. Thank you for your time and consideration of this important initiative.