

## **MINUTES**

### **KANSAS TECHNICAL COLLEGE AND TECHNICAL SCHOOL COMMISSION**

October 13, 2008  
Room 535-N—Statehouse

#### **Members Present**

George Fahnestock, Chairperson  
Robert Edleston  
Karen Conklin  
Duane Dunn (by telephone)  
Senator Janis Lee  
Representative Ann Mah

#### **Members Absent**

Dick Veach  
Dick Hedges  
Jerry Farley  
Reggie Robinson

#### **Staff**

Audrey Dunkel, Kansas Legislative Research Department  
Sharon Wenger, Kansas Legislative Research Department  
Reagan Cussimano, Kansas Legislative Research Department  
Theresa Kiernan, Office of the Revisor of Statutes  
Gary Deeter, Committee Secretary

#### **Conferees**

Joseph Glassman, Chairman, Kansas Post-Secondary Technical Education Authority  
Blake Flanders, Vice President of Workforce Development, Kansas Board of Regents  
Diane Duffy, Vice President of Finance and Administration, Kansas Board of Regents  
Bill Hagerman, Director, Innovation and Improvement and Academic and Technical Education, State Board of Education

#### **Other Attending**

See attached sheet.

The Chairman called the meeting to order at 9:00 a.m. and reviewed the legislative mandate for the Commission (develop the mission, governance and funding for technical education in Kansas) and the accomplishments of the Commission; he noted that a March 2007 Report to the Kansas Legislature resulted in Senate Substitute for House Bill 2556, which created the Kansas Post-Secondary Technical Education Authority under the Kansas Board of Regents (KBOR). He said the reason for the present meeting is to make a final report to the Legislative Education Planning Committee before the Commission expires on December 31, 2008.

The Chairman welcomed Joseph Glassman, Chairman of the Authority, who briefed the Commission on the Authority's initial development, its current activities, and its vision for the future (Attachment 1). Mr. Glassman spoke eloquently regarding the importance of technical education (TE), commented that the Kansas Career Pipeline has become a valuable adjunct to TE, that the State Board of Education has provided valuable assistance, and he complimented Dr. Flanders, Ms. Duffy and the TE staff for their diligence, astuteness, and alacrity in moving forward with Authority initiatives. Seeing a bright future for TE and noting that credentialed TE students will remain in Kansas, Mr. Glassman suggested ways to make TE a more viable facet of education for Kansas students: make TE a 12-month program in the 29 post-secondary institutions; encourage the Kansas Chamber of Commerce to support TE; extend the existence of the Commission for another two years; and recommend to the Kansas Legislature alternative sources for funding TE, such as a tax credit for businesses, a statewide .25 sales tax for TE, and encouraging businesses to support funding for TE. He observed that TE has an estimated cost of \$4500-5000 per student, and that adding 10,000 more students will cost an additional \$50 million.

Mr. Glassman outlined the strategic priorities for the Authority:

- Align the Authority's leadership around critical industry clusters;
- Align education with business and industry;
- Align education offerings in order to develop core curricula and standards of excellence, beginning at the secondary and elementary levels;
- Enhance the image of TE;
- Enhance funding for TE;
- Champion TE reform; and
- Develop benchmarks and accountability standards.

Answering questions, Mr. Glassman replied that:

- The Kansas Career Pipeline interest inventory has resulted in parental involvement;
- The Authority is discussing possible scholarships to enhance workforce training; and
- The Authority is considering a recommendation to reduce out-of-state tuition for TE.

Mr. Glassman emphasized that credentialing is key to business and industry support; he suggested a "Kansas Guarantee" that an employee who displays inadequate training after being credentialed will be re-trained to meet industry expectations.

Blake Flanders, Vice President of Workforce Development, Kansas Board of Regents, gave a progress report on a technical education funding formula (Attachment 2). He noted the complexity of the process, commenting on different funding streams and a myriad of rules governing funding. He stated that a Johnson County Community College (JCCC) national study provided a data foundation for the funding formula, which relies on a tiered approach: some classes should be funded

at 1.5 of general education, some at 2.0 because of additional instructional and equipment costs. He said the Authority team is basing its formula not on the type of institution, but on technical education itself. He observed that the JCCC study provides class codes for TE so that instructional costs can be accurately determined; specialized industry requirements will be included in the formula to identify cost differentials.

Diane Duffy, Vice President of Finance and Administration, Kansas Board of Regents, continued the explanation regarding the funding formula. She stated that one disparity had been eliminated: clock hours were dropped and all class credits are based on credit hours. She said the cost model includes instructional costs and capital costs, and currently the Authority staff are collecting course-level data statewide.

The Chairman requested that the Commission receive a succinct statement from the Authority: what is needed, how much it will cost, and what outcomes can be anticipated. Mr. Glassman said such a report will be provided by November. He explained that the Authority will propose a three-year plan for accomplishing its initial goals. Dr. Blake said that the first step will be to run the data through a prototype formula, which should demonstrate the basic costs of TE statewide; then, if necessary, policies can be developed to redistribute available funding.

A member complimented the Authority on its vision and its expeditious, forward-thinking activities. Responding to a question, Dr. Flanders said that the Authority team must concurrently work on marketing, data collection, a balanced funding formula, and program alignment. A member noted the disparity of funding between community colleges, which can access property taxes, and technical colleges, which cannot. Mr. Glassman said the disparity is one of the issues to be considered in developing a funding formula.

Bill Hagerman, Director, Innovation and Improvement, State Board of Education, referred to nine motions approved by the Board on February 13, 2008; he said the meeting was a watershed event which signaled an unprecedented change in the Board's approach to TE ([Attachment 3](#)).

Commenting on the motions, he said the first two motions redesign the standards for TE and integrate core content into 16 career clusters. Number 3 begins TE at least as early as eighth grade with a Career Pipeline inventory, and number 4 removes barriers to provide access to business partnerships. The final motion recommends the creation of dynamic funding systems based on meeting workforce and economic needs.

Mr. Glassman requested that the Commission reconvene in December to be further updated on the Authority's decisions and requested that Commission members e-mail him with recommendations based on what they have heard during the meeting. (Mr. Glassman, [glassman@media-net.net](mailto:glassman@media-net.net); Dr. Flanders, [bflanders@ksbor.org](mailto:bflanders@ksbor.org)) Members discussed extending the Commission's existence for another two years. The two legislative members said such an extension would take further legislative action.

Dr. Flanders referred to the information about legislative reform, commenting that the document addresses the need to codify the funding proviso into statute and offers statutory changes to reflect federal requirements and current educational practices ([Attachment 4](#)). He offered to send the complete document to members to peruse.

In considering the report that the Commission is required to make to the Legislative Education Planning Committee (LEPC) by November 15, the Chairman asked that the Kansas Legislative Research Department (KLRD) staff collect Authority statements about what has been accomplished and what is being planned and send to members within a week. The Chairman asked members to review the Commission's mandate expressed in HB 2556 and the accompanying funding

proviso, review the Authority documents, and send recommendations to KLRD by November 10; staff will use these recommendations to create a report for the LEPC by November 15, 2008. The minutes for the October 18, 2007, meeting were distributed. If no corrections or emendations are received by KLRD within a week, the minutes will be considered approved by the Commission.

The meeting was adjourned at 12:55 p.m. No further meeting was scheduled.

Prepared by Gary Deeter  
Edited by Audrey Dunkel

Approved by Committee on:

November 21, 2008  
(Date)