

## 2023 Kansas Statutes

**74-8785. Advertisement of sports wagering; limitations and restrictions; rules and regulations.**

The executive director shall adopt rules and regulations regarding the advertisement for sports wagering. Such rules and regulations shall be adopted on or before January 1, 2023, and shall include, but not be limited to:

- (a) Ensuring that advertisements, including limitations on the form, content, quantity, timing and location of such advertisements, do not target children and minors, or other persons who are ineligible to place wagers, or problem gamblers or other vulnerable persons;
- (b) disclosure of the identity of the lottery gaming facility manager in all such advertisements;
- (c) provision of the toll-free number for information and referral services for compulsive and problem gambling; and
- (d) prohibitions on false, misleading or deceptive advertisements.

**History:** L. 2022, ch. 91, § 5; July 1.