Dr. William J. McGuire Department Head Agribusiness Department Cloud County Community College

January 19, 2012

Kansas House of Representatives:

It is my pleasure to write a letter of recommendation for the proposed legislation to establish the KEEP program for the state of Kansas. This legislation requires no funding other than what it generates. The \$.05 check off per bag is minimal and voluntary, placing no unwanted burdens on Kansas Horse owners. Yet the rewards from this program will have a positive impact on all segments of the Kansas horse industry, from the individual horse owner to universities.

I believe this initiative is very well thought out and would ask that you support this effort. The benefits that would be realized through this program would far outweigh the minimal and volutary cost.

I greatly hope you will support this legislation, and ask that if I can provide any further details or be of more assistance in this matter, please do not hesitate to contact me.

Sincerely,

Dr. William J. McGuire Cloud County Community College (785)-243 1435