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Senate Federal & State Affairs Committee
SB 269

Testimony of
Doug Jorgensen
Director, Alcoholic Beverage Control

January 25, 2012

Good morning Mr. Chairman and members of the committee. I thank you for the opportunity to present written testimony on SB 269.

ABC is neutral on SB 269, however we would like to make one statement:

We see no reason to treat free samples at retail establishments differently than the free samples already being dispensed across the state at farm wineries and microbreweries. There are no restrictions on the size or number of samples that may be served by a farm winery or microbrewery, nor any restriction on time of day or days of the week during which sampling may take place at those licensed establishments.

We request, for consistency across the industry, that all free samples be treated equally, regardless of where those samples may legally be served.