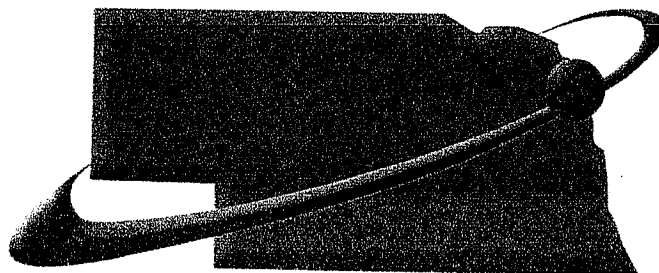


**BROADBAND CONNECTING  
NEBRASKA CONFERENCE**

**October 2, 2012  
Cornhusker Conference Center  
Lincoln, NE  
8:30am-4pm**



Engaging People. Linking the World.

**CONNECTING**

Special Committee on Rural Broadband  
Date: 11-14-2012  
Attachment 6

OCTOBER 2, 2012

7:30am - 8:30am **Registration and Breakfast Buffet**

8:30am-9:00am

**Welcome & Conference Overview**

Rod Armstrong — VP of Strategic Partnerships, AIM Institute

Nebraska Lt. Governor Rick Sheehy

Anne Neville — Program Specialist, National Telecommunications & Information Administration

9:00am-10:00am

**Opening Keynote Speakers**

David Lewis — Partner, Competitive Services, TCA Consulting

Brian Scaffidi — Senior Director, Project Management & Quality, BroadMap

10:00am-10:30am

**Networking Break**

*Broad = Give a year -  
from a week - how fast where National  
Data Volatiles - Service Area -*

10:30am-11:30am

**Best Practices Breakout Panels**

### Agriculture: Arbor Room #1

**Moderator: Randy Saner — University of Nebraska Extension**

George Johnson — Owner, George Paul Vinegar

Chad Lottman — President, C & C Processing Inc.

Connie Hancock — Panhandle Research & Extension Center Educator, University of Nebraska Extension

*Broadband technologies are expanding markets and improving operational efficiency for agriculture producers and processors.*

### Human Resources: Arbor Room #2

**Moderator: Vernon Waldren — University of Nebraska Extension**

Tim Washburn — President, Express Employment Professionals

Jason Barelman — Director of Career Services, Wayne State College

Adam Haeder — VP of Information Technology, AIM Institute

*Broadband technologies are changing the way organizations recruit and manage employees.*

### Education: Hawthorne Room

**Moderator: Nancy Freck — University of Nebraska Extension**

Darci Lindgren — Computer Technology Coordinator, Lindsay Holy Family Schools

Ron Cone — Network Information Director, Educational Service Unit #10

Mike Carpenter — CIO & VP for Information Services, Doane College

Dr. Tess Durham-Brooks — Assistant Professor of Biology, Doane College

*Broadband technologies are dramatically expanding educational opportunities.*

### Gadgets & Applications: Olive Branch Room

**Moderator: Dennis Kahl — University of Nebraska Extension**

David Lewis — Partner, Competitive Services, TCA Consulting

Dave Coover — Director of Training, AIM Institute

Jon Larsen — Systems Engineer, AIM Institute

*See and learn about the latest in consumer electronics and their applications through broadband.*

11:30am-12:00pm **Networking Break**

6-2

# BROADBAND CONNECTING NEBRASKA

- 12:00pm-1:00pm Luncheon Keynote**  
Vint Cerf — Vice President & Chief Internet Evangelist, Google
- 1:00pm-1:30pm Networking Break**
- 1:30pm-2:30pm Best Practices Breakout Panels**

## Government: Hawthorne Room

**Moderator: Carroll Welte — University of Nebraska Extension**

Brenda Decker — Chief Information Officer, State of Nebraska

Larry Dix — Executive Director, Nebraska Association of County Officials

Holly Woldt — Technology Support Manager, Nebraska Library Commission

*Broadband technologies are expanding access to government services.*

## Health Care: Arbor Room #2

**Moderator: Anne Byers — Nebraska Information Technology Commission**

Dr. Joann Schaefer — Chief Medical Officer, State of Nebraska

Max Thacker — Associate Director Video ITS Video Services, University of Nebraska Medical Center

*Broadband technologies are improving the delivery of health care statewide.*

## Business: Arbor Room #1

**Moderator: Jenny Nixon — University of Nebraska Extension**

Bethany Bechtold — Network Administrator, MetalQuest

Dustin Clonch — Owner & Software Developer, Agilx

Jake McElroy — Business Development & Co-Founder, Agilx

Tim O'Brien — Business Development Manager, Nebraska Department of Economic Development

*Broadband technologies are changing the way Nebraska businesses operate while creating new opportunities.*

## Gadgets & Applications: Olive Branch Room

**Moderator: Jay Jenkins — University of Nebraska Extension**

David Lewis — Partner, Competitive Services, TCA Consulting

Dave Coover — Director of Training, AIM Institute

Jon Larsen — Systems Engineer, AIM Institute

*See and learn about the latest in consumer electronics and their applications through broadband.*

**2:30pm-3:00pm Networking Break**

**3:00pm-4:00pm Measuring Broadband's Impact and ROI**

Michael Curri — Founder & CEO, Strategic Networks Group

**4:00pm Adjourn**



Vint Cerf

Vinton G. Cerf has served as vice president and chief Internet evangelist for Google since October 2005. In this role, he is responsible for identifying new enabling technologies to support the development of advanced, Internet-based products and services from Google. He is also an active public face for Google in the Internet world.

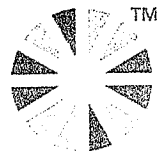
Widely known as one of the "Fathers of the Internet," Cerf is the co-designer of the TCP/IP protocols and the architecture of the Internet.



Michael Curri has supported broadband initiatives across the globe for more than fifteen years. As a renowned world leading broadband economist, Michael has a proven track record in targeting opportunities for economic development through broadband. He and his firm (SNG) have pioneered successful strategies for

maximizing socioeconomic benefits from investments in ICT and broadband within communities and regions.

# SPONSORS



**CenturyLink™**

*Library Broadband Builds*

**NEBRASKA COMMUNITIES**

BILL & MELINDA GATES Foundation

Nebraska Library Commission

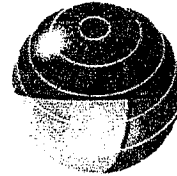
BROADBANDUSA

**NebraskaLink**

UNIVERSITY OF  
**Nebraska**  
Omaha



mobroadbandnow



**BROADMAP®**  
*Beyond The Boundaries*

**VIAERO®**  
**WIRELESS**  
*no boundaries*

## SAVE THE DATE

2013 Broadband Connecting Nebraska Conference  
October 16 & 17, 2013  
Younes Conference Center  
Kearney, Nebraska

# PARTNERS



**AIM | INSTITUTE**



UNIVERSITY OF  
**Nebraska**  
Lincoln



**NEBRASKA**  
possibilities...endless™  
**Department of Economic Development**



This Broadband Mapping and Planning Initiative aims to increase broadband adoption and utilization. The project is funded through a grant to the Nebraska Public Service Commission by the U.S. Department of Commerce's National Telecommunications and Information Administration through the American Recovery and Reinvestment Act. Project partners include the Nebraska Public Service Commission, University of Nebraska-Lincoln, Nebraska Information Technology Commission's Community Council, Nebraska Department of Economic Development and AIM Institute.

6-4

*broadband.nebraska.gov*

## The Nebraska Broadband Initiative

### Mission and goals

Broadband high speed Internet is a foundation for economic growth, job creation, and global competitiveness. Broadband adoption and Internet use in some areas of the state and among certain population groups remains low. Goals of this initiative include:

- Increase adoption and utilization of Broadband in communities and regions with an emphasis on unserved and underserved regions.
- Work as a region in developing regional Broadband plans that increase adoption and utilization of broadband.
- Increase understanding of importance of Broadband as a foundation of economic growth.

### Connie Hancock, Project Planning Lead

chancock1@unl.edu  
308-254-4455  
Extension Educator  
University of Nebraska – Lincoln

### Charlotte Narjes, Project Planning Lead

cnarjes1@unl.edu  
402-472-1724  
Manager Special Projects  
University of Nebraska – Lincoln



National Telecommunications  
and Information Administration



The Broadband Mapping and Planning Initiative is funded through a grant to the Nebraska Public Service Commission by the U.S. Department of Commerce's National Telecommunications and Information Administration and the University of Nebraska – Lincoln. Project partners include Nebraska Public Service Commission, Nebraska Department of Economic Development and AIM Institute.



## NEBRASKA BROADBAND

## The Nebraska Broadband Initiative

The Nebraska Broadband Initiative is part of a national effort to bring broadband high speed Internet access and information technology to all areas of the state. The University of Nebraska – Lincoln Extension and the Center for Applied Rural Innovation are leading these planning efforts.

Broadband technology can support successes in economic development, energy efficiency, agriculture, education and health care.

The Nebraska Broadband Initiative focuses on:

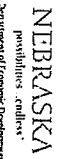
- Mapping
- Planning
  - Capacity Building
  - Technical Assistance
  - Regional Planning



AIM | INSTITUTE



Nebraska Information  
Technology Commission



Nebraska Department of  
Economic Development



Nebraska Public  
Service Commission



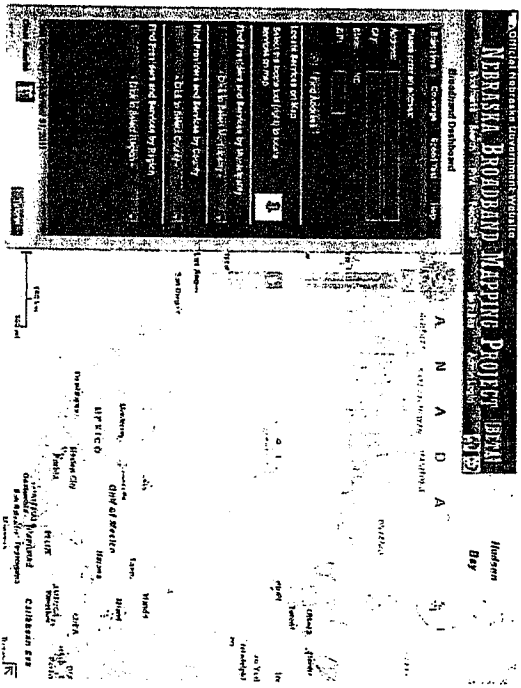
University of  
Nebraska – Lincoln

[broadband.nebraska.gov](http://broadband.nebraska.gov)

## We invite you to learn more!

Check out the Nebraska Broadband website:

[broadband.nebraska.gov](http://broadband.nebraska.gov)



## Learn more – and help your Nebraska neighbors!

Help us build a true picture of today's service.

Check YOUR Internet service – and share the results with Nebraska's official report.

It's easy.

Go to the website [broadband.nebraska.gov](http://broadband.nebraska.gov) and click on Mapping and Speed.

### Use the Nebraska Broadband Map

In the dark box with the white text, Welcome... Click the small box 

Then click on Continue when it appears.

To find, and report, your Internet connection speed:

Click on Speed Test.

Use the Find Address option for your current computer.

Use the Pushpin Location option for another address.

Respond as directed for service provider and Internet connection technology.

Then click on the Run Speed Test box.

Click OK to begin.

The results will appear – and will be automatically added to the complete report of actual Internet access across Nebraska.

Provide feedback on your high speed Internet access by selecting Feedback on the dark red bar.

Thank you for helping bring high speed Broadband Internet access to all Nebraskans.