

**51-201. Definitions.** As used in this act, unless the context clearly requires otherwise:

- (a) "Bid" means a written or oral proposal by an exhibitor to a distributor, which proposal is in response to an invitation to bid or negotiate and states the terms under which the exhibitor will agree to exhibit a motion picture in this state.
- (b) "Blind bidding" means bidding, negotiating, offering terms, accepting a bid or agreeing to terms for the purpose of entering into a license agreement prior to a trade screening of the motion picture that is the subject of the agreement.
- (c) "Distributor" means any person engaged in the business of renting, selling or licensing motion pictures to exhibitors.
- (d) "Exhibit" or "exhibition" means showing a motion picture to the public for a charge.
- (e) "Exhibitor" means any person engaged in the business of operating a theater in this state.
- (f) "Invitation to bid" means a written or oral solicitation or invitation by a distributor to one or more exhibitors to bid or negotiate for the right to exhibit a motion picture in this state.
- (g) "License agreement" means any contract between a distributor and an exhibitor for the exhibition of a motion picture by the exhibitor in this state.
- (h) "Run" means the continuous exhibition of a motion picture in a defined geographic area for a specified period of time. "First run" means the initial exhibition of a motion picture in a designated geographic area for a specified period of time. "Subsequent run" means any continuous exhibition of a motion picture in a designated geographic area for a specified period of time after the first run.
- (i) "Theater" means any establishment in which motion pictures are exhibited regularly to the public for a charge.
- (j) "Trade screening" means the showing of a motion picture by a distributor in at least one of the four most populous counties in this state, which showing is open to any exhibitor interested in exhibiting the motion picture.

**History:** L. 1981, ch. 216, § 1; L. 1986, ch. 199, § 1; July 1.