



The Current Role of Teen Seat Belt Use and Education in Kansas



Seatbelts Are For Everyone

Kansas Traffic Safety Resource Center

Testimony by Noiraine Wingfield/David Curp



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Seatbelts Are For Everyone



SAFE ~ Seatbelts Are For Everyone  
A cooperative effort to increase restraint compliance through positive rewards, education and strong enforcement.

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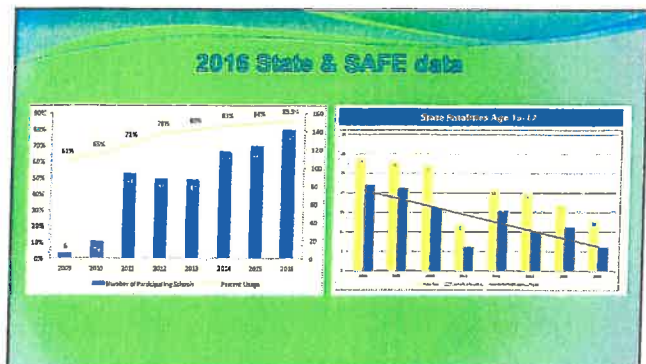
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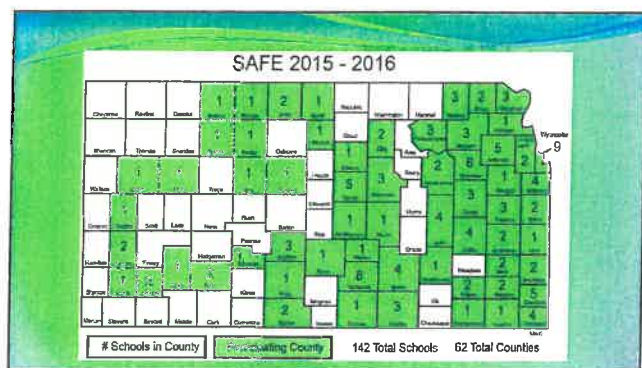
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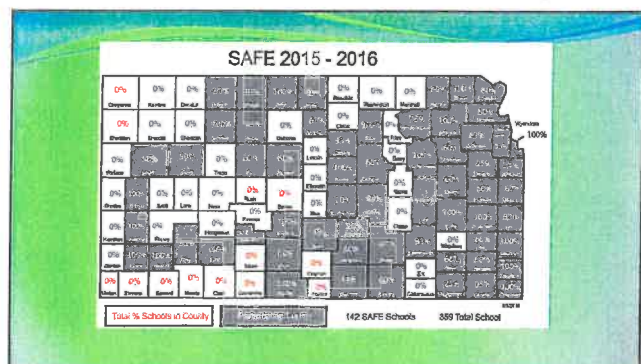
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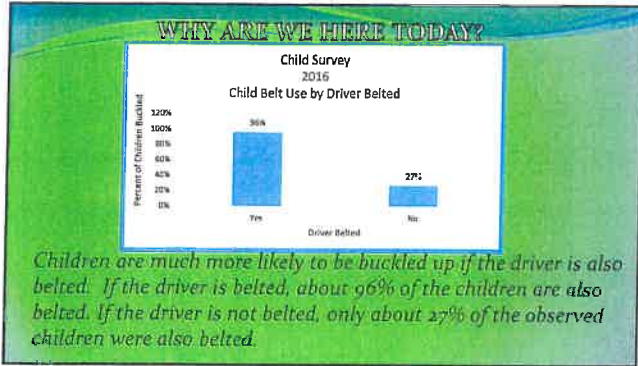
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**SAFE is not just about teens...**

- The 2008/2009 seatbelt survey result in Crawford County was 54% for 0 to 17 years of age.
- The 2014-2016 seatbelt survey result was 85%. This is an increase of 57%.
- Montgomery County was 74% in 2009/2010 and this year was 91%. This is an increase of 23%.

Both counties have had SAFE for over 5 years.

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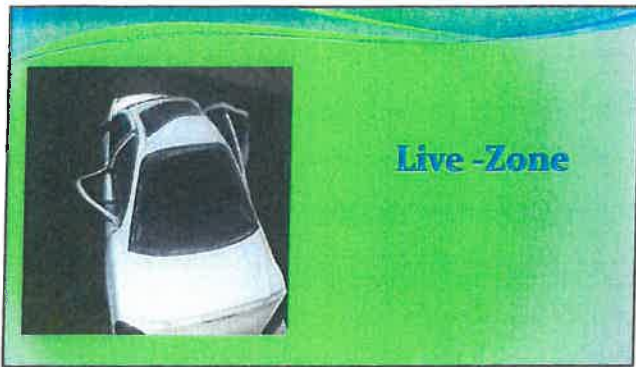
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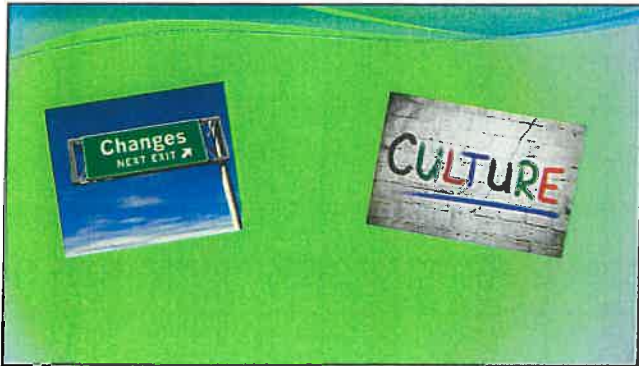
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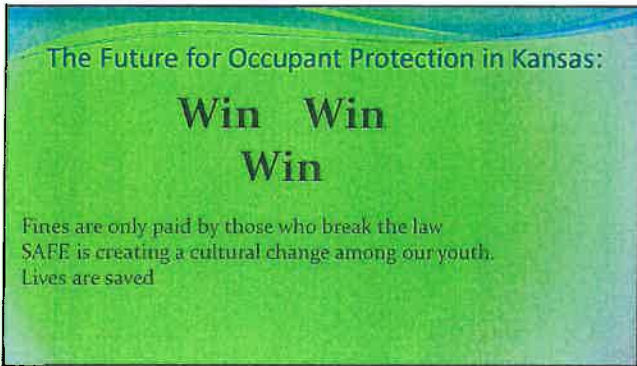
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SAFE Program Costs	SAFE costs	Proposed
	142 High Schools	342 High Schools
Salaries and benefits	\$48,068	\$120,500
Direct Program costs (banners, pledge cards, supplies, travel)	\$47,126	\$90,500
Prizes and Rewards estimate (total cost per 100 students per school per year / type for grand prizes, expenses)	\$81,488	\$210,325
Administrative (office space, postage, insurance, internet, phone, duplication)	\$10,643	\$58,870
<b>Totals</b>	<b>\$187,325</b>	<b>\$480,195</b>
Average cost per school (total divided by number of schools)	\$1,319	\$1,404

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