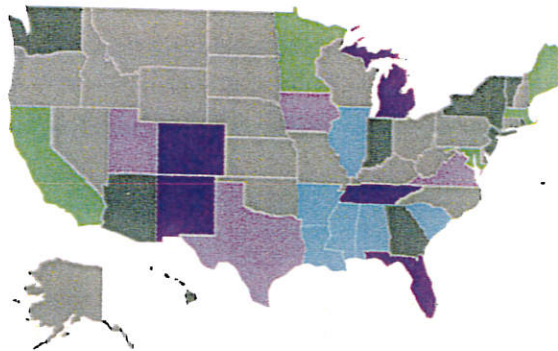


It's Time for Ranked Choice Voting



● Military & Overseas ● 2015-2016 Legislation ● Cities Use RCV/2015-2016 Legislation
● Cities Have Adopted RCV ● Party Use

Ranked choice voting (RCV) is used in over a dozen cities to...

- **Promote fairness** by ensuring results grounded in majority rule
- **Reduce costs** by eliminating costly, low-turnout runoff elections
- **Foster civil elections** by incentivizing inclusive campaign tactics

Political parties are turning to ranked choice voting to **nominate candidates** with broad appeal in crowded races. Parties in CA, CO, ME, and MN have endorsed it in their platforms.

5 states use RCV ballots to uphold the rights of **military and overseas voters** in runoff elections. Since 2000, **4 states** have passed other pro-RCV legislation.

Learn More at Fairvote.org
info@fairvote.org 301-270-4616 @FairVote

How Does Ranked Choice Voting Work?

Ranked choice voting gives voters the **freedom to rank candidates in order of choice**. If your favorite candidate can't win, your vote counts for your next choice, until someone wins with a majority.

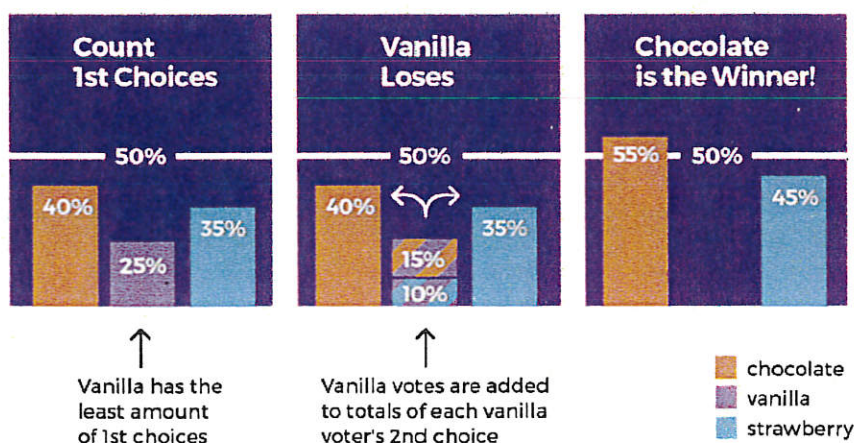
Rank candidates in order of choice.

Fill in "1" circle next to your 1st choice
Fill in "2" circle next to your 2nd choice
Fill in "3" circle next to your 3rd choice

Ranking 2nd and 3rd choices will not hurt your 1st choice.

	1st choice	2nd choice	3rd choice
Chocolate	●	②	③
Vanilla	①	②	●
Strawberry	①	●	③

Easy as 1, 2, 3...



Ranked choice voting is a simple, yet powerful change we can make to give voters a stronger voice in our elections.

The Problem:

When more than two candidates run in an election, someone can be elected without a majority of the vote. As a result, some candidates win election even though they are opposed by most voters. Fear of this result leads to independent voices being shamed as "spoilers" and told not to run. To avoid this, some places hold a second runoff election in which only the top two candidates compete, but those are expensive and usually have low turnout.

The Solution:

Ranked choice voting, or RCV, promotes fair outcomes grounded in majority rule, without the need for costly runoff elections.

Voters are able to rank candidates in order of choice - first, second, third, and so on - instead of just picking one. All first choices are counted, and if a candidate has a majority, they win, just like in other elections. If nobody has a majority, the candidate with the fewest votes is eliminated and those voters have their ballot instantly count for their next choice. This process continues until a candidate receives a majority of votes and is declared the winner.

Studies show that ranked choice voting rewards candidates for running more positive campaigns and focusing on issues. Voters gain the freedom to vote for the candidates they like the best, without fear of helping elect the candidate they like the least. This means more voices and more choices for voters.

RCV can also be used in elections with more than one winner, like city councils or legislative offices. One form of ranked choice voting in such multi-winner elections ensures that a majority of votes can elect a majority of seats, while smaller groups also win their fair share.

Voters use RCV in 11 cities. In 2016, the voters of Maine voted in favor of ranked choice voting for state and federal offices with the second most votes of any ballot measure in the state's history.

Fiscal Impact:

Ranked choice voting usually reduces the cost of elections in places currently using two rounds of voting. Implementing ranked choice voting may require an upfront investment in modern voting equipment and updated procedures.

Success Stories:

Ranked choice voting is used to elect municipal officers in 11 cities today, with two additional cities awaiting implementation. Ranked choice ballots are used by military and overseas voters in five states and one city as of 2016.

The Rutgers-Eagleton Poll, working with Professors Caroline Tolbert and Todd Donovan, in 2013 and 2014 surveyed 4,800 likely voters in cities using RCV as well as control cities. They found that a majority of voters using RCV supported its continued use, and they were more satisfied with the conduct of candidate campaigns than voters in control cities.

Impact in Your Community:

- ✓ **Voters:** have more choices and experience better campaigns.
- ✓ **Election administrators:** avoid costly and difficult two-round elections with RCV.

Local

State

Federal

Parties

OFFICIAL DISTRICT __

OFICIAL DISTRITO __

OFFICIAL BALLOT - BOLETA OFICIAL
REGULAR MUNICIPAL ELECTION - ELECCIÓN MUNICIPAL ORDINARIA
 City of Santa Fe, New Mexico - Municipalidad de Santa Fe, Nuevo México
 March 6, 2018 - 6 de marzo 2018

Instructions to Voters: Ranked Choice Voting (Repeat in Spanish)

- Rank candidates in order of your choice. You may rank as many or as few candidates as you choose.
- Your 2nd, 3rd, and other choices will not count against your 1st choice. They will only be considered if your 1st choice does not win.
- Fill in the oval: In the 1st column for your first (1st) choice.
 In the 2nd column for your second (2nd) choice.
 In the 3rd column for your third (3rd) choice, and so on.
- To have your vote count, do not erase or cross out your choice. If you make a mistake, ask for a new ballot.
- Repeat instructions in Spanish. Repeat instructions in Spanish.
- Repeat instructions in Spanish. Repeat instructions in Spanish.
- Repeat instructions in Spanish. Repeat instructions in Spanish.
- Repeat instructions in Spanish. Repeat instructions in Spanish.



FOR MAYOR — PARA ALCALDE
 Four (4) Year Term - Plazo de Cuatro (4) Años
 Rank up to 6 candidates. Mark no more than 1 oval in each column.
 Repeat instructions in Spanish. Repeat instructions in Spanish.

	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5	Rank 6
Candidate A	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
Candidate B	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
Candidate C	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
Candidate D	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
Candidate E	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
Candidate F	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>

FOR COUNCILOR DISTRICT __ — PARA CONCEJAL DISTRITO __
 Four (4) Year Term - Plazo de Cuatro (4) Años
 Rank up to 6 candidates. Mark no more than 1 oval in each column.
 Repeat instructions in Spanish. Repeat instructions in Spanish.

	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5	Rank 6
Candidate A	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
Candidate B	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
Candidate C	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
Candidate D	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
Candidate E	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
Candidate F	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>
Candidate G	1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>

Example Santa Fe RCV Ballot

VOTE BOTH FRONT AND BACK OF BALLOT
VOTE EN AMBOS LADOS DE LA BOLETA

OFFICIAL BALLOT - BOLETA OFICIAL
REGULAR MUNICIPAL ELECTION - ELECCIÓN MUNICIPAL ORDINARIA
City of Santa Fe, New Mexico - Municipalidad de Santa Fe, Nuevo México
March 6, 2018 - 6 de marzo 2018

INSTRUCTIONS:
To vote, complete the oval to the LEFT of your choice, like this:
INSTRUCCIONES:
Para votar, complete el óvalo a la IZQUIERDA de su selección, como esto:

CHARTER AMENDMENT 5
Amendment Title
ENMIENDA 5 DE LA CARTA
Amendment Title Spanish

CHARTER AMENDMENT 1
Amendment Title
ENMIENDA 1 DE LA CARTA
Amendment Title Spanish

IN FAVOR OF / A FAVOR
AGAINST / EN CONTRA

CHARTER AMENDMENT 2
Amendment Title
ENMIENDA 2 DE LA CARTA
Amendment Title Spanish

CHARTER AMENDMENT 3
Amendment Title
ENMIENDA 3 DE LA CARTA
Amendment Title Spanish

CHARTER AMENDMENT 4
Amendment Title
ENMIENDA 4 DE LA CARTA
Amendment Title Spanish

VOTE BOTH FRONT AND BACK OF BALLOT
VOTE EN AMBOS LADOS DE LA BOLETA