
Sneed Law Firm, LLC

Memorandum

To: Sen Richard Hilderbrand, Chair
Senate Public Health & Welfare Committee
From: William W. Sneed, Legislative Counsel
Delta Dental of Kansas

Date: March 16, 2022

RE: HB 2386

Mr. Chairman, Members of the Committee: My name is Bill Sneed, and I am Legislative Counsel for the Delta Dental of Kansas (“Delta Dental”). DDKS is the largest, most-experienced dental benefits company in the state of Kansas. DDKS is solely focused on providing dental benefits to thousands of employers across the state. 95% of dentists in Kansas have chosen to be part of our network. DDKS has a 98+% satisfaction rate among Kansans and Kansas employers and a 100% satisfaction rate from brokers.

DDKS was established in 1972 as a 501(c)(4) insurance company organized under federal law to benefit Kansans and the public. We take our legal responsibility to benefit Kansans very seriously. We accomplish our mission to improve oral health for the greatest number of Kansans by offering affordable, consumer-focused dental benefits, exceptional service and reduced healthcare costs for Kansans and employers. And we work hard every single day to get people to go to the dentist to improve oral health which has led to great health outcomes for Kansans. For example, if a group has a significant population of employees that hasn’t visited the dentist in the past year, DDKS reaches out directly to each of those individuals to remind them of their benefits and encourage them to visit the dentist. We also partner with our groups to provide educational wellness content and materials to communicate the importance of visiting the dentist to improve oral health and overall health.

As a 501(c)(4) entity organized to help the public, DDKS is committed to increasing access to care with affordable premiums, enhanced benefits, cost savings policies protecting Kansans and charitable funding of programs providing free dental care to underserved and rural areas.

Please accept this memorandum as Delta Dental of Kansas appearing as neutral on HB 2386. We worked closely with the Kansas Dental Association to develop this legislation that works for everyone. We want to thank the KDA for their willingness to collaborate with us to reach consensus.

Thank you for your time and I will be available for questions at the appropriate time.

Respectfully submitted,



William W Sneed