

MINUTES OF THE SENATE COMMERCE COMMITTEE JOINT MEETING WITH HOUSE
ECONOMIC DEVELOPMENT & TOURISM

The meeting was called to order by Chairperson Nick Jordan at 3:30 P.M. on January 30, 2008 in Room 519 S of the Capitol.

All members were present except:

Ruth Teichman-excused

Committee staff present:

Jennifer Thierer, Kansas Legislative Research Department
Kathie Sparks, Kansas Legislative Research Department
Jason Long, Revisor of Statutes
Matt Todd, Revisor of Statutes
Jackie Lunn, Committee Assistant

Conferees appearing before the committee:

Rob Canton-PriceWaterhouseCoopers
Dick Carter-Travel Industry Association of Kansas (TIAK)
Bob Lancaster-Dodge City Resident
Mike Taylor-KCK/Wyandotte County Unified Government
John Myers-Myers Consulting
Stephen Koranda-Stephen Koranda & Associates
Barbara Nelson-Strecker Nelson Art Gallery
Suzan Barnes-Grand Central Hotel
Donna Price-Northwest Kansas Tourism Region
Linda Craghead-Flinthills Tourism Coition
Jerry Cook-Overland Park Convention & Visitors Bureau

Others attending:

See attached list.

To read testimony submitted by conferees go to

<http://skyways.lib.ks.us/government/KansasSenateCommerceCommittee>.

SB 501--Establishment of the Kansas tourism corporation

Chairperson Jordan welcomed the tourism initiative to the informational hearing on **SB 501** and introduced, Jason Long, Revisor's Office, to explain **SB 501**. Mr. Long presented a written explanation of the bill (Attachment 1) which can be found in its entirety on the link shown above. He stated that the bill **SB 501** establishes the Kansas Tourism Corporation (KTC) as an independent quasi-public government body whose purpose is to provide for the collaboration of public and private organizations responsible for influencing tourism spending in the state and growing the state economy by enhancing the visitor experience through targeted marketing, product development, professional development and research

Upon the conclusion of Mr. Long's explanation of the bill, Chairperson Jordan opened the hearing on **SB 501** and introduced Mr. Rob Canton, PriceWaterhouseCoopers to give his testimony as a proponent of the bill. Mr. Canton gave a power point presentation and also presented written copy (Attachment 2) which can be found in its entirety on the link shown above.

Chairperson Jordan introduced Dick Carter, representing the Travel Industry Association of Kansas to give his testimony as a proponent of **SB 501**. Mr. Carter presented written copy of testimony (Attachment 3) which can be found in its entirety on the link listed above.

Chairperson Jordan introduced Mr. Bob Lancaster, Dodge City Resident, to give his testimony as a proponent of **SB 501**. Mr. Lancaster presented written copy of testimony (Attachment 4) which can be found in its entirety on the link shown above.

Chairperson Jordan introduced Mr. Mike Taylor representing the Unified Government Public Relations, to give his testimony as a proponent of **SB 501**. Mr. Taylor presented written testimony (Attachment 5) which

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can be found in its entirety on the link shown on Page 1 of these minutes.

Chairperson Jordan introduced Mr. John Myers representing Myers Consulting, to give his testimony as a proponent of **SB 501**. Mr. Myers presented written copy of his testimony ([Attachment 6](#)) which can be found in its entirety on the link shown on Page 1 of these minutes.

Chairperson Jordan introduced Mr. Stephen Koranda representing Stephen Koranda & Associates, to give his testimony as a proponent of **SB 501**. Mr. Myers presented written copy of his testimony ([Attachment 7](#)) which can be found in its entirety on the link shown on Page 1 of these minutes.

Chairperson Jordan introduced Ms. Betty Nelson, Strecker Nelson Art Gallery, to give her testimony as a proponent of **SB 501**. Ms. Nelson presented written copy of testimony ([Attachment 8](#)) which can be found in its entirety on the link shown on Page 1 of these minutes.

Chairperson Jordan introduced Suzan Barnes representing the Grand Central Hotel in Cottonwood Falls, Kansas, to give her testimony as a proponent of **SB 501**. Ms. Barnes presented written testimony ([Attachment 9](#)) which can be found in its entirety on the link shown on Page 1 of these minutes.

Chairperson Jordan introduced Donna Price representing the Northwest Kansas Tourism Region to give her testimony as a proponent of **SB 501**. Ms. Price presented written testimony ([Attachment 10](#)) which can be found in its entirety on the link shown on Page 1 of these minutes.

Chairperson Jordan introduced Linda Craghead, Flinthills Tourism Coalition, Inc. To give her testimony as a proponent of **SB 501**. Ms. Craghead presented written testimony ([Attachment 11](#)) which can be found in its entirety on the link shown on Page 1 of these minutes.

Chairperson Jordan introduced Mr. Jerry Cook, Overland Park Convention and Visitor's Bureau, to give his testimony as a proponent of **SB 501**. Mr. Cook presented written testimony ([Attachment 12](#)) which can be found in its entirety on the link shown on Page 1 of these minutes.

Chairperson Jordan thanked those who testified and called the Committee's attention to "written only" proponent testimony listed below which can be found in their entirety on the link shown on Page 1 of these minutes:

Marci Pwenner representing the Kansas Sampler Foundation: ([Attachment 13](#))

Bridgette Jobe representing KCK/Wyandotte County Convention and Visitors Bureau: ([Attachment 14](#))

Anna Methvin representing the Southeast Kansas Tourism Region and the Chanute Area Chamber of Commerce: ([Attachment 15](#))

Chanute Area Chamber of Commerce ([Attachment 16](#))

LeAnn Cox representing the Cox-Hutchinson Convention and Visitors Bureau: ([Attachment 17](#))

Claudia Larkin-Freebird Business Solutions: ([Attachment 18](#))

Janet Bean-Fick Fossil Museum: ([Attachment 19](#))

Nita Jones-Sedan, Kansas ([Attachment 20](#))

Katie Kasper-Ft. Scott Chamber of Commerce: ([Attachment 21](#))

Mary Arlington-Kansas Association of RV Parks and Campgrounds: ([Attachment 22](#))

Connie Hachenberg/Charles Gregor-Leavenworth Chamber & CVB: ([Attachment 23](#))

Don Saylor-Kansas Restaurant & Hospitality Association: ([Attachment 24](#))

Amy Finney, Little House on the Prairie: ([Attachment 25](#))

John Rolfe, Greater Wichita CVB: ([Attachment 26](#))

Michael Phipps-Hilton, Wichita Airport Conference Center: ([Attachment 27](#))

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Sylvia Rice, Visit Salina: (Attachment 28)

Marlee Carpenter, KCCI: (Attachment 29)

Susan Henderson, Lawrence Convention and Visitors Bureau: (Attachment 30)

Kathleen Taylor-Olsen, Kansas Bankers Association: (Attachment 31)

Gloria Moore, Washington County Tourism: (Attachment 32)

Chairperson Jordan adjourned the meeting at 5:15 p.m. with the next scheduled meeting January 31, 2008 at 8:30 a.m. in room 123 S.